Introduction to Idaho Colorectal Cancer Roundtable

February 2017
Webinar Objectives

🌟 Increase understanding of Idaho’s Colorectal Cancer (CRC) Roundtable Activities

🌟 Promote 2017 webinar series

🌟 Prepare organizations to sign the letter of commitment
What is 80% By 2018?

🌟 The National Colorectal Cancer Roundtable

🌟 80% by 2018
Idaho Colorectal Cancer Roundtable

Goal of Idaho CRC RT:
60% ➡ 80%

How can we achieve this?
Colorectal Cancer Screening Opportunities

Prevention
Early Detection & Screening

Tests that find polyps and cancer
- Flexible sigmoidoscopy every 5 years*, or
- Colonoscopy every 10 years, or
- Double-contrast barium enema every 5 years*, or
- CT colonography (virtual colonoscopy) every 5 years*

Tests that primarily find cancer
- Yearly guaiac-based fecal occult blood test (gFOBT)** or
- Yearly fecal immunochemical test (FIT)** or
- Stool DNA test (sDNA), every 3 years*

* If the test is positive, a colonoscopy should be done.
** Highly sensitive versions of these tests should be used with the take-home multiple sample method.
A gFOBT or FIT done during a digital rectal exam in the doctor’s office is not adequate for screening.
Current State of CRC Screening in Idaho

* Breaks in the trend line indicate data are not comparable for those years
Screening Rates Among Idaho Community Health Centers

Source: https://bphc.hrsa.gov/uds/datacenter.aspx
Key Components of 80% by 2018

- Your role in 80% by 2018
- Share CRC screening successes
- Know your data
- Refer/cover/offer all screening options
- Patient reminders
- Provider reminders

Idaho Colorectal Cancer Roundtable
Key Components of 80% by 2018

- Share CRC screening successes
- Know your data
- Refer/cover/offer all screening options
- Provider reminders
- Patient reminders

Your role in 80% by 2018
Who responded?

- Primary Care: 7
- Oncology: 3
- Other: 2
- Community and Health Education: 2
- Health Plan: 2
- Gastroenterology: 1
- Employer: 1
- Surgery: 1
### Screening – Very & Somewhat Effective

<table>
<thead>
<tr>
<th>Screening Method</th>
<th>Effectiveness</th>
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<tbody>
<tr>
<td>Colonoscopy</td>
<td>Very Effective</td>
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<tr>
<td>Guaiac based FOBT</td>
<td>Somewhat Effective</td>
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<td>Flexible Sigmoidoscopy</td>
<td>Somewhat Effective</td>
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<td>Double-contrast barium enema</td>
<td>Somewhat Effective</td>
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<td>Immunochemical FOBT or FIT</td>
<td>Somewhat Effective</td>
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<td>Fecal DNA testing</td>
<td>Somewhat Effective</td>
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<tr>
<td>Virtual colonoscopy (e.g. CT Colonography)</td>
<td>Somewhat Effective</td>
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Interventions – Not Implementing

- Small Media
- Provider Assessment and Feedback
- Client Reminders
- Provider Reminders
Interventions – Planning or Need Improvement

- Provider Reminders
- Provider Assessment and Feedback
- Small Media
- Client Reminders
Interventions – Effective and Sustainable

- Provider Reminders
- Client Reminders
- Small Media
- Provider Assessment and Feedback
Plan for 2017

The mission of the Idaho Colorectal Cancer (CRC) Roundtable is to collectively improve CRC screening rates through collaboration by bringing awareness to CRC prevention and utilizing evidence-based CRC screening strategies.

Goal: Increase screening rate from 60% to 80% by 2018

- Infrastructure
- Communication
- Implementation
- Evaluation
<table>
<thead>
<tr>
<th>Health Plan</th>
<th>80% by 2018</th>
<th>Data: Know your numbers</th>
<th>Screening Options</th>
<th>Provider Reminders</th>
<th>Patient Reminders/Messaging</th>
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Your Role in 2017

- Sign up for newsletter
- Complete Survey at beginning
- Commit to 80% by 2018
- Attend Webinars
- Implement Best Practices
- Share Successes
- Complete Survey at end
Moving Idaho’s CRC Roundtable Forward

What can you do TODAY?
CRC Roundtable – Next Steps

🌟 Letter of Support

- Adapt or include organizational or localized colorectal cancer screening data
- Signed by organizational leadership, the more the merrier
- Share signed copy with Megan Czarniecki
  megan.czarniecki@cancer.org

🌟 Sign on to the National 80% by 2018 pledge
CRC Roundtable Letter of Support

Examples of commitment/support:
• Our organization will work towards the 80% by 2018 goal by participating in Idaho’s Colorectal Cancer Roundtable and will implement the following activities:
  – Sign and share a letter of support for colorectal cancer screening in Idaho
  – Share (organizational/location/provider/member) level data on colorectal cancer screening rates
  – Refer/cover/offer USPSTF recommended colorectal cancer screening options, including the use of at home stool testing as appropriate.
  – Use evidence-based messages to communicate with the public
  – Implement evidence-based interventions within organization, including:
    • Remind providers when a patient is due for screening
    • Remind patients when they are due for screening
    • Address structural barriers to screening
  – Review and utilize screening rate information to guide quality improvement efforts

Specifically commit to at least one component of the 80% by 2018 Initiative
Key Components of 80% by 2018

- Your role in 80% by 2018
- Know your data
- Share CRC screening Successes
- Patient reminders
- Refer/cover/offer all screening options
- Provider reminders

Idaho Colorectal Cancer Roundtable
Next Webinar April 26th

Registration coming soon!